

DESIGN *for*
CHANGE

Powered by

Parle-G



I CAN

2015

**REAL SUPERHEROES
REAL STORIES
REAL CHANGE**

{ FRIEND in NEED }



Children went and spoke to an animal activist to understand how they could help the dogs on the street.



The boys wanted a safer world for their animal and bird friends in their neighborhood. So they began to make plans to help them.

However due to some unforeseen circumstances, the children could not go ahead with their plans for the dogs immediately. That did not stop them.

Let us go ahead and help our bird friends for now

Yes! It is raining now and I have seen injured birds fallen out of their nests.



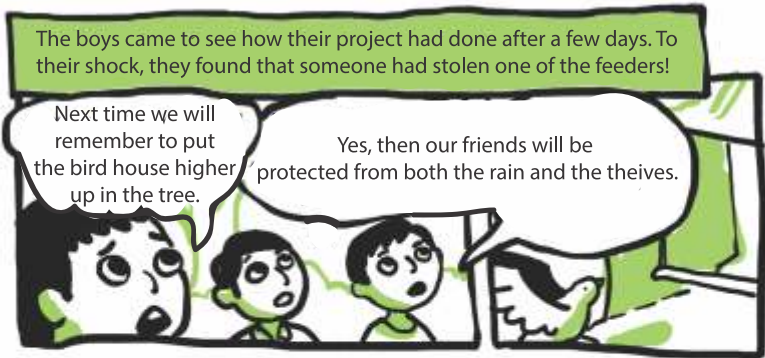
The children began to make bird houses and bird feeders from the waste material lying around in their houses.

We can make bird houses out of waste material lying around in our houses.

Yes. It won't cost us any money if we reuse and recycle.







The boys decided to make more bird houses and bird feeders when they got more time.



It's your turn now to inspire others! Come join this worldwide movement!

Design For Change is a design thinking process that continues to empower children to realise their Superpower and become the Superheroes of Change. Using the simple four step process of Feel, Imagine, Do, Share, you can put your ideas to action.



STEP 1

FEEL

Observe and connect.

Observe your surroundings, how do you feel about the things around you. Identify the elements and areas that you would like changed.



STEP 2

IMAGINE

Visualise and brainstorm.

Brainstorm and explore ideas for making the change happen.



STEP 3

DO

Plan and implement.

Make change happen by planning different steps and implementing them.



STEP 4

SHARE

Inspire others.

Share your story with the world and help them say I CAN.



To join the movement, log on to designforchangeindia.com
For more information regarding participation, call us on **9599916181**.

We all grow up listening to stories of great valour and courage shown by Superheroes with magical powers. These stories inspire us and act as building blocks of our character.

Today, DESIGN FOR CHANGE has unleashed a new generation of Superheroes. These young Superheroes are children from different schools and different parts of the country. They realised their superpower, stepped up and are changing the world. The two powerful words, "I CAN" is their Superpower.

The various stories in this book are real stories featuring real life Superheroes.

This book is an invitation to all children and adults around the world to join the movement of these new age superheroes. Come, be the Change. For all you know, you may be in these pages next year.



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