

DESIGN *for*
CHANGE

I CAN

SCHOOL CHALLENGE



**WHAT WILL YOUR CHILDREN
CHANGE THIS YEAR?**

Dear Educator,

The future of the world is sitting in your classroom right now. What an exhilarating and empowering feeling that must be!

It is YOU who has the power to create the next generation of thinkers, collaborators, communicators, and innovators! It is YOU who can channelise their positive energies and make them believe that they are NOT helpless, that CHANGE is possible, and that THEY can drive it.

Be the catalyst. Motivate and inspire your children's I CAN Superpower! Join schools in more than 30 countries across the world and participate in the DFC I CAN School Challenge!

What will your children be changing this year?

Kiran Bir Sethi
Founder, Design For Change

I CAN SCHOOL CHALLENGE

Your students **CAN BE THE CHANGE!**

Show them how the simple Design Thinking Framework of **FEEL-IMAGINE-Do-ShARE** can help them **CHANGE** their world

Submit your story of change on challenge.dfcworld.com

ARE YOU READY TO BE A SUPERHERO?

MAKE SUPER SQUADS OF 5 TEAM MEMBERS. NOW FOLLOW THESE 4 STEPS TO GET YOUR I CAN SUPERPOWER

STEP 1 FEEL

THINK FROM YOUR HEART

The first step towards making change happen is to try to understand how people feel.

1.OBSERVE

Look at your surroundings closely. Your class, your school and community. observe the people and their lives. The physical infrastructure and spaces. Social traditions and culture.

- What bothers you?
- What would you like to see changed?

2.VOTE

- Share your observations with the team
- vote for the one situation that you would all like to see changed

3.ENGAGE

Go out and talk to people who are involved and affected by the situation.

- Interview them to understand their concerns. This step will help you identify the various parts of the situation that can be improved.



STEP 2 IMAGINE

VISUALIZE SUCCESS

A situation is a sum total of its different parts. each part might need a different solution to change the situation for the better.

1.BRAINSTORMING TOOLS

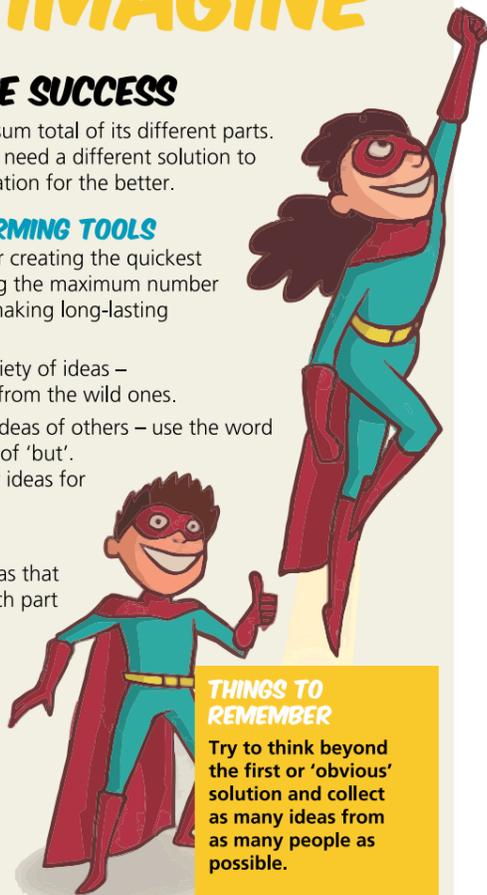
explore ideas for creating the quickest impact, affecting the maximum number of people and making long-lasting change.

encourage a variety of ideas – don't shy away from the wild ones.

- Build on the ideas of others – use the word 'and' instead of 'but'.
- Illustrate your ideas for better clarity.

2.VOTE

Vote for the ideas that best address each part of the situation to 'design for change'.



THINGS TO REMEMBER
Try to think beyond the first or 'obvious' solution and collect as many ideas from as many people as possible.

STEP 3 DO

MAKE CHANGE HAPPEN

1.PLAN

- What resources will be required? What is the budget? How will you get the money? How many people will be required? How much time will it take?
- How will you document your work?
- Divide the work amongst yourself.

2.IMPLEMENT

- Go out and put your plan in to action. Yes, YoU CAN!

3.REFLECT

- What 3 things did you learn about the situation?
- What 2 things did you learn about your team-mates?
- What 1 thing did you learn about yourself?
- How do you plan to sustain the impact of your project?

THINGS TO REMEMBER

Try and reach out to organizations or professionals working in your area of concern. Ask your teachers for help in contacting them and partnering with them.



STEP 4 SHARE

"I CAN! NOW YOU CAN TOO!"

Sharing your story with the world will help many others say, "I CAN!"

1.SUBMIT

Share your story with us at www.challenge.dfcworld.com

Please follow the submission guidelines given on the site.

You may include:

- Photos and Text documents (max 4 photos for each step)
- video/YouTube link (max 3 min long)

If you don't have internet access, send in your submission form to us by post.

2.INSPIRE

You could use these ideas to expand your circle of influence

- Share your story at your morning assembly
- organize a parent meeting
- Spread awareness through a newsletter
- Share your story via local media/TV



THINGS TO REMEMBER

Focus on showing other people how easy, fun and meaningful it is to 'be the change.'

GETTING STARTED

Introduce your students to the idea that changing lives can be meaningful and fun.

A winning story in comic book format is included for your reference. Read it with your students to start a discussion on enabling change. You can show them more of our winning stories [at stories.dfcworld.com](http://stories.dfcworld.com)

ELIGIBILITY FOR PARTICIPATION

The DFC I CAN School Challenge is open to all school students. The ideal age group is 8 -13 years.

The participation is absolutely free. No fee involved.

JURY PROCESS

The DFC judges look for stories led by children, where they choose to tackle challenges that directly bother them.

The judges also look for evidence of children engaging with their community to understand needs and perspectives while dealing with the challenge at hand.

Higher points are allotted for generating a large variety of ideas, and selecting those that directly fulfill the needs of the people the children are designing a solution for.

Help your students think beyond obvious answers like raising money or conducting a rally.

WRAPPING UP

It is important for the children to go out and collect statistics and feedback from the community once their act of change has been completed.

To complete the process, children must reflect on their experience and map the shift in their attitude by talking, drawing and writing about it.

SUBMIT YOUR STORY ON CHALLENGE.DFCWORLD.COM
DFC strongly recommends submitting your story online

In case you wish to submit your story through post, please fill in the enclosed submission form and send it to us via post.

BECAUSE SUPERHEROES ARE NOT IN FAIRY TALES. THEY ARE IN EVERY CHILD WHO SAYS **I CAN**

WHY SHOULD YOU PARTICIPATE?

The DFC Program offers you a structured way to teach 21st century skills like leadership, communication, collaboration and critical and creative thinking. The program also enhances confidence and self-belief among children. Students move from a mindset of 'CAN I?' to 'I CAN!' Research proves that this confidence can help improve their academic score by up to 28%.

(Boyatzis, R)

"They showed me very clearly that if you want something you can get it."

Miguel Luengo, DFC Spain

"It's amazing to see the kind of enthusiasm which the children have for the projects they pick up."

Gitanjali, Teacher, Anando, Kolkata, India

"I have been inspired by their sense of purpose and their drive to come up with their own solutions for problems and issues that bother them."

Doug David, Teacher, Commox valley High School, Canada

SINCE 2009 DFC HAS EMPOWERED

**OVER 200,000 SCHOOLS
IN 30+ COUNTRIES TO AUTHOR
10000+ STORIES OF CHANGE**

www.dfcworld.com

YouTube   / icandfc

RECOMMENDED READING

Be Inspired! Pick up a copy of the latest edition of the I CAN Storybook at a book store near you or

log onto www.amarchitrakatha.com

