

DESIGN *for*
CHANGE

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Parle-G



I CAN

2015

**REAL SUPERHEROES
REAL STORIES
REAL CHANGE**

The Open Well



The children of Gadhiya Rangeen were brainstorming about the things that bothered them about their school/community.

There are so many things that need to change. There are the muddy streets and no school for girls.

Yes. There is poverty, no supply of electricity.

The open wells, the local conflicts.

Unemployment. There are just too many things!



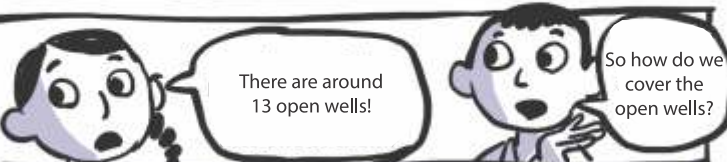
Why don't we start by fixing the problem of the open wells?

That is a good idea, Ravi. Just yesterday my little dog fell into one of them.



There are around 13 open wells!

So how do we cover the open wells?



The children thought long and hard about how they could get their village people interested in helping them cover the open wells.



The children talked to the people concerned in the hope of creating awareness about the uncovered wells.



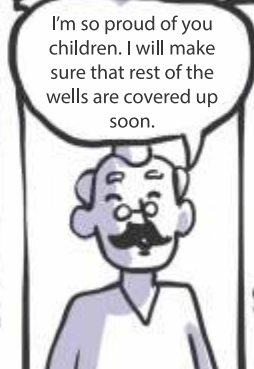


The children decided to take matters into their own hands. They had a rocky beginning, but soon some people offered help with the material and money. They managed to cover 8 out of the 13 wells.



The children were overjoyed when they completed the task. Everyone was proud of their work.

The Sarpanch also had something to say...



It's your turn now to inspire others! Come join this worldwide movement!

Design For Change is a design thinking process that continues to empower children to realise their Superpower and become the Superheroes of Change. Using the simple four step process of Feel, Imagine, Do, Share, you can put your ideas to action.



STEP 1

FEEL

Observe and connect.

Observe your surroundings, how do you feel about the things around you. Identify the elements and areas that you would like changed.



STEP 2

IMAGINE

Visualise and brainstorm.

Brainstorm and explore ideas for making the change happen.



STEP 3

DO

Plan and implement.

Make change happen by planning different steps and implementing them.



STEP 4

SHARE

Inspire others.

Share your story with the world and help them say I CAN.



To join the movement, log on to designforchangeindia.com
For more information regarding participation, call us on **9599916181**.

We all grow up listening to stories of great valour and courage shown by Superheroes with magical powers. These stories inspire us and act as building blocks of our character.

Today, DESIGN FOR CHANGE has unleashed a new generation of Superheroes. These young Superheroes are children from different schools and different parts of the country. They realised their superpower, stepped up and are changing the world. The two powerful words, "I CAN" is their Superpower.

The various stories in this book are real stories featuring real life Superheroes.

This book is an invitation to all children and adults around the world to join the movement of these new age superheroes. Come, be the Change. For all you know, you may be in these pages next year.



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