empathist

feel | imagine | do | share
Select a cause:
- dirty bathrooms
- inclusion
- traffic
- preserving culture
- old age home
- garbage
- loneliness
- poverty
- bullying
Where is it most common
Do I know someone affected by this
What surprises you about this
Have I personally experienced this
Why is this cause important
Why does it matter
360 view
parts make a whole

For eg: Your chosen cause

- People driving without helmets
- Traffic law violations
- No respect for policemen
- Parking
Who is being **affected**?
- All police personnel

What do I **see**, **hear** and **feel**?
- All police personnel stand and work in the heat
- Lots of honking of cars
- Pollution!

**Where** does it happen?
- Traffic junctions

**When** does it happen?
- Through the day/ rush hour more

**No respect for policemen**
No respect for policemen

**Facts**
- Age / years of service
- Personal details (family, education)
- Working hours
- Salary

**Stories**
What do you: see / feel / hear

**Key experiences**
When was it a good day / bad day and why
Best Case Scenario
What do you want to see changed?

“POLICEMEN ARE VALUED MEMBERS OF SOCIETY”

brainstorm
think about various solutions!
all ideas matter!!

- can your idea be easy to replicate
- can you think of a bold idea
- can you think of a long lasting idea
Put your ideas into **ACTION**!

**MAKE A REALISTIC TIMELINE**
AND STICK TO IT!

**WHO WILL DO WHAT?**

**THINGS TO CONSIDER**
- location
- audience

Impact on user

**PREPARE THE BUDGET**

at every step, keep in mind:
documentation

What materials can be used?
What was most difficult
What surprised you
What will you take with you
How will you be the change!

share